

2026
EVENT
SPONSORSHIP
OPPORTUNITIES



**POWER_{TO}
PROTECT**

A Letter



We are thrilled to invite you to **Power to Protect, PPCW's Central & Eastern Oregon fundraising event on Thursday, October 15, 2026, at 5pm in Bend.**

Your sponsorship supports PPCW's system of care, ensuring it is strong enough, stable enough, and resourced enough to protect access to essential reproductive and sexual health services no matter what comes our way. From the rising demands of a fast-growing region to policies that threaten access to care, and everything in between, with your investment and our commitment to expert care for patients in Central and Eastern Oregon, we can truly be unbreakable.

WHY NOW

We are at a turning point, and what happens over the next three years will shape access to care in our region for a generation. At the federal level, new policies and court rulings are systematically eroding access to essential health care and reproductive rights:

- When Congress failed to extend the enhanced tax credits at the end of 2025, the cost of basic health insurance increased by hundreds of dollars each month, already pushing more than 20,000 Oregonians off their plans entirely. Experts predict hundreds of thousands more will lose their insurance in 2027.
- Mifepristone, a trusted medication with a 25-year track record, used to help manage first-trimester pregnancy loss and end early pregnancy at home, is under sustained legal attack. Ongoing litigation is poised to strip away the telehealth access patients rely on, forcing thousands back into long-distance travel and in-person visits for care they can safely and privately manage from home. This not only harms patients who need mifepristone; it also delays care for those who actually need to be seen in person.
- Medicaid reimbursements help cover the cost of services we provide, like cancer screenings, prenatal care, contraception, STI testing, and more. But reimbursements cover less than half of what it actually costs PPCW to care for a patient. Community support helps fill the financial gap and allows PPCW to provide essential health services throughout our region while staying one step ahead of the federal government's sustained attempts to cut off funding and put barriers between people and the care they need.

When people lose coverage and access, they don't stop needing care. PPCW's Bend and Ontario health centers are standing firm against ongoing attacks and continue to provide expert, lifesaving healthcare to every patient who walks through our doors.

We know the attacks will continue, and we're not waiting around for the next wave to hit. A Power to Protect sponsorship is an investment in care that holds steady through whatever comes next.

Sponsor Impact

Your sponsor support:

- Provides stable, flexible operating support for the Bend and Ontario health centers, ensuring services remain strong and accessible across Central & Eastern Oregon, regardless of what happens in Salem or Washington, D.C.
- Recruits and retains the clinical workforce needed to reduce wait times across the region and expand treatment initiatives like perimenopause and menopause care.
- Brings together hundreds of community members and partners invested in the long-term health of our region.

Sponsorship perks:

- **Summit Sponsors will receive two tickets to a VIP dinner on October 14 with exclusive access to speakers and special guests.**
- **Align your brand with a cause that matters** by giving at a level that reflects your bold support for PPCW's mission.
- **Reach thousands of Central & Eastern Oregonians.** Your logo and message can be featured on PPCW's Power to Protect event website, highlighted in our e-newsletter to over 10,000 supporters, and amplified through dedicated shout-outs to our engaged social media following.
- Lock in a **multi-year sponsorship commitment** at today's rates. As PPCW's reach grows, so does the value of your visibility. Secure your sponsorship before prices reflect that growth.
- **Double your audience** by becoming a dual sponsor of PPCW's Central & Eastern Oregon *and* Portland Power to Protect events.

Sponsorship opportunities

We encourage you to give at a level that reflects your bold support for PPCW's mission. All levels include the option to remain anonymous.

	SUMMIT SPONSOR \$10,000+	Alpenglow Sponsor \$5,000–\$9,999	Daybreak Sponsor \$500–\$4,999	Bedrock Community Partner* \$500+ In-kind value	Headwaters Community Partner* \$0–\$1,500 Sliding scale
Tickets to event	20 +2 tickets to VIP dinner 10/14	10	6	2	2
Additional tickets at discounted rate.	yes	yes	yes	yes	yes
Personalized memento from keynote speaker such as a signed book.	yes	yes	—	—	—
Social media post with your name or logo to our 13k+ followers.	yes	—	—	—	—
Name or logo appearance	PROMINENTLY DISPLAYED ON: • Presentation materials • Event webpage • E-newsletter • 12 months on campaign website	Noticeably displayed on: • Presentation materials • Event webpage • 12 months on campaign website	Displayed on: • Presentation materials • Event webpage • 12 months on campaign website	Displayed on: • Event webpage • Presentation materials *Available to customer-facing businesses. Sponsor the event through an in-kind donation, percentage of proceeds, discounted service, etc.	Displayed on: • Event webpage • Presentation materials • Opportunity to distribute organization information and swag at event *Available to Non-profits only

Sponsorship Form

To become a sponsor, **email events@ppcw.org**, or **fill out the form below and mail it with your check to:**

PPCW, Attn: Power to Protect - Central & Eastern Oregon
3727 NE Martin Luther King Jr. Blvd.
Portland, OR 97212

Yes! I/my organization will support PPCW's 2026 autumn event, Power to Protect - Central & Eastern Oregon with a sponsorship of \$

PLEASE CONTACT ME:

☐

I would like to learn more about sponsoring both PPCW's Central & Eastern Oregon and Portland events

☐

I would like to discuss a multi-year sponsorship

SPONSOR DETAILS:

Business/Org Name:

Contact Name:

Contact Title:

Mailing Address:

Email Address:

Phone Number:

PUBLIC LISTING:

☐ Please publicly recognize my business as

I will send PPCW a high-resolution logo by Monday, September 21, 2026.

☐ Please keep our sponsorship anonymous.

EVENT ATTENDANCE:

I am interested in claiming some or all of the event tickets provided in my sponsorship and will submit the number of tickets I need by Monday, September 21, 2026.

☐ Yes ☐ No ☐ Unsure

SPONSORSHIP PAYMENT:

☐ I will **send a check** to:
Planned Parenthood Columbia Willamette Attn:
Power to Protect – Central & Eastern Oregon
3727 NE Martin Luther King Jr. Blvd., Portland, OR 97212

Please make check out to "Planned Parenthood Columbia Willamette"

☐ Please **invoice** me for sponsorship amount.

☐ Please **contact me** with instructions on how to **pay with a credit card by phone or online.**

Questions?

Contact our Central & Eastern Oregon Philanthropy Officer at events@ppcw.org or (541)604-9991.

Deadline for sponsor commitments is 30 days before event on Thursday, September 17, 2026.

Your donation is tax-deductible to the extent allowed by law. Fair Market Value of goods & services is approximately \$50 per person, final amount to be determined and receipted within 30 days prior to event. PPCW is a 501(c)3 organization. EIN: 93-6031270