

2026
CENTRAL &
EASTERN
OREGON
GIFT MATCH



**POWER_{TO}
PROTECT**

A Letter



We are thrilled to invite you to **Power to Protect, PPCW's Central and Eastern Oregon fundraising event on Thursday, October 15, 2026, at 5pm in Bend.**

A generous group of supporters is matching every gift – dollar for dollar – up to \$50,000.

Your gift can now go twice as far to support PPCW's local health centers, ensuring they are strong enough, stable enough, and resourced enough to protect access to essential health services no matter what comes our way. From the rising demands of a fast-growing region to policies that threaten care, and everything in between, **with your investment and our commitment to expert, judgment-free care for patients in Central & Eastern Oregon, we can truly be unbreakable.**

WHY NOW

We are at a turning point, and what happens over the next three years will determine what access to care looks like in our region for a generation. At the federal level, new policies and court rulings are systematically cutting patients off from essential services:

- When Congress failed to extend the enhanced tax credits at the end of 2025, **the cost of basic health insurance increased by hundreds of dollars each month**, already pushing more than 20,000 Oregonians off their plans entirely. Experts predict hundreds of thousands will lose their insurance in 2027.
- Mifepristone, a trusted medication with a 25-year track record, used to help manage first-trimester pregnancy loss and end early pregnancy at home, is under sustained legal attack. **Ongoing litigation is poised to strip away the telehealth access patients rely on, forcing thousands back into long-distance travel and in-person visits for care they can safely and privately manage from home.** This not only harms patients who need mifepristone; it also delays care for those who actually need to be seen in person.
- Medicaid reimbursements help cover the cost of services we provide, like cancer screenings, prenatal care, contraception, STI testing, and more. But **reimbursements cover less than half of what it actually costs PPCW to care for a patient. Community support helps fill the financial gap and allows PPCW to provide essential health services throughout our region** while staying one step ahead of the federal government's sustained attempts to cut off funding and put barriers between people and the care they need.

When people lose coverage and access, they don't stop needing care. PPCW's Bend and Ontario health centers are standing firm against ongoing attacks and continue to provide expert, lifesaving healthcare to every patient who walks through our doors.

We know the attacks will continue, and we're not waiting around for the next wave to hit. A gift toward the match is an investment in care that holds steady through whatever comes next.

Gifts with benefits

Thanks to our matching challenge donors Thomas & Carolyn Maresh, Susanna & Bill Ross, and an anonymous donor, **every gift will be matched dollar for dollar up to \$50,000**, and gifts of \$500 or more come with free tickets to the event and other exciting perks:

	\$10,000+	\$5,000 - \$9,999	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999
Tickets to October 15 event	20	10	6	4	2
Additional event tickets 50% off	yes	yes	yes	yes	yes
Commemorative PPCW MATCH pin	yes	yes	yes	yes	yes
Tickets to exclusive October 14 VIP dinner	4	2	2	2	-
Personalized memento from keynote speaker	yes	yes	-	-	-

Matching Gift Form

To make a gift toward the match,
scan the QR code:



Or fill out this form and mail it
with your check to:

PPCW, Attn: Power to Protect
3727 NE Martin Luther King Jr. Blvd.
Portland, OR 97212

Yes! I/my organization will support PPCW's 2026 autumn event, Power to Protect
Central & Eastern Oregon, with a gift of \$ _____

DONATION DETAILS:

Name: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

Phone Number: _____

PUBLIC RECOGNITION:

- ☐ PPCW is welcome to publicly recognize my gift
 - ☐ I would like to recognize or dedicate my gift to:

- ☐ I prefer to remain anonymous

EVENT ATTENDANCE:

I am interested in claiming some or all of the
event tickets provided with my gift and will
submit the number of tickets I need by
Wednesday, September 30, 2026.

- ☐ Yes ☐ No ☐ Unsure

Questions?

Contact our Central & Eastern Oregon Philanthropy Officer via email at events@ppcw.org,
or call (541) 604-9991.

*Your donation is tax-deductible to the extent allowed by law. Fair Market Value of goods
& services is approximately \$50 per person, final amount to be determined and receipted within
30 days prior to event. PPCW is a 501(c)3 organization. EIN: 93-6031270*